



West Virginia Music Teachers Association

**Affiliated with Music Teachers
National Association**



www.wvmta.org WVMTA News Volume 48, Issue 3 June 2013

Notes from the President, Vicki Berneking Cavendish

Welcome to summer! Many of us have lighter teaching loads in the summer, and more time to relax, re-tool and re-charge our batteries!

Congratulations to the West Virginia University Collegiate Chapter for winning our latest membership contest! They had the highest number of new members last year, and will be treated to a luncheon of up to \$10 per member.

I want to remind our members to think ahead to the fall conference in Morgantown, November 14-16, 2013. Gary Mullenax has a great schedule of guests lined up, including our conference clinician Nelita True! Please make plans to attend this exciting event. For those of you who plan to enter students in MTNA and Mountain State competitions, the deadline this year is September 11, 2013 (3:00 p.m. ET for MTNA).

Please be sure to read the bios listed below for our nominees for the 2013 Teacher of the Year: Christine Kefferstan, Carole Kriewaldt, and Eloise Federer, and send your vote to me by August 16, 2013.

Finally, there have been a few changes made to the MTNA Code of Ethics. This is an important document and I encourage all of you to read the new Code of Ethics, which can be found on our website.

Have a great summer!

Vicki Berneking Cavendish
WVMTA President



Notes from the President-Elect, Gary Mullenax, NCTM

2013 WVMTA CONFERENCE PREVIEW

The 2013 West Virginia Music Teachers Association Convention will be held November 14-16 at West Virginia University in Morgantown, West Virginia. Internationally known pedagogue, Nelita True, will be the featured clinician. The tentative Convention line-up is as follows.

The WVMTA Convention will kick off Thursday evening, November 14, 2013, with a concert featuring the music of WVU professor and WVMTA member, Dr. John Beall, at the Creative Arts Center.

Friday will begin with a workshop by current WVU graduate students, Sheila Barnhart and Justin Krueger: "Technology Tricks, Tips and Tools for the 21st Century Studio Teacher". Among the topics Ms. Barnhart and Mr. Krueger will discuss, are websites for your studio, subscription websites, video editing and using YouTube.

Nelita True will present her workshop: "Teaching: What's REALLY Important". This is a topic that should be of interest to all of us.

Afternoon sessions will begin with Joanne Haroutounian presenting her seminar, "4th Finger on B-flat". This session will be followed by Ms. True presenting, "Don't Play in Time". The final session of the afternoon will feature Lisa Levinson presenting a workshop on the Alexander Technique.

A General Membership meeting will be held, followed by the WVMTA Banquet at the Terre Cafe. The menu for the Banquet is currently being negotiated. Terre Cafe is located in relative close proximity to the WVU campus.

An artist for the Friday Night concert has yet to be procured. On Saturday, November 16, following the morning competitions, Nelita True will conduct a masterclass featuring students of WVMTA members. Exact sites for these activities are still to be determined, but all will be held in the Creative Arts Center.

The convention hotel will be the Euro-Suites. A convention rate of \$92 per night is available to WVMTA convention-goers. Reservations can be made online at www.eurosuites.com or by calling 304-598-1000. The Travel Lodge has also agreed to reserve a block of rooms for the convention. Registration forms and more details will be provided in the September newsletter.

Gary Mullenax,
WVMTA President-elect

GUEST ARTISTS AND CLINICIANS

Featured Conference Clinician: Nelita True

Since Nelita True made her debut at age seventeen with the Chicago Symphony in Orchestra Hall and her New York debut with the Juilliard Orchestra in Avery Fisher Hall, her career has taken her to the major cities of Western and Eastern Europe, Indonesia, Korea, Japan, Mexico, Iceland, New Zealand, Brazil, Australia, Canada, India, and to Hong Kong and Singapore, as well as to all fifty states in America. She was a visiting professor at the St. Petersburg Conservatory in Russia, performing and conducting master classes and has been in the People's Republic of China more than 20 times for recitals, concerto performances, and master classes.

Ms. True has been described in *Clavier Companion* as “One of the world’s most sought-after and beloved pianist-teachers.” Her students have won top prizes in national and international competitions, and many of her former students now serve on the faculties of major schools around the country. Formerly Distinguished Professor at the University of Maryland, Ms. True is currently Professor of Music at the Eastman School of Music. She was awarded the Certificate of Merit by the Alumni Association of the University of Michigan, the Eisenhart Award for Excellence in Teaching at Eastman, the 2002 Achievement Award from the Music Teachers’ National Association, the Lifetime Achievement Award in Graduate Education from the University of Rochester, and a Lifetime Achievement Award from the National Keyboard Pedagogy Conference (USA).

Ms. True has been a jury member for the Dublin International Piano Competition, China International Piano Competition (Beijing), the Queen Sonja International Piano Competition (Oslo), the National Piano Competition in Brazil, the Horowitz Competition (Kiev), the Concours de Musique in Canada, the PTNA (Tokyo), the Lev Vlassenko Competition in Australia, and the Gina Bachauer, New Orleans, Hilton Head, and William Kapell International Piano Competitions in the U.S.

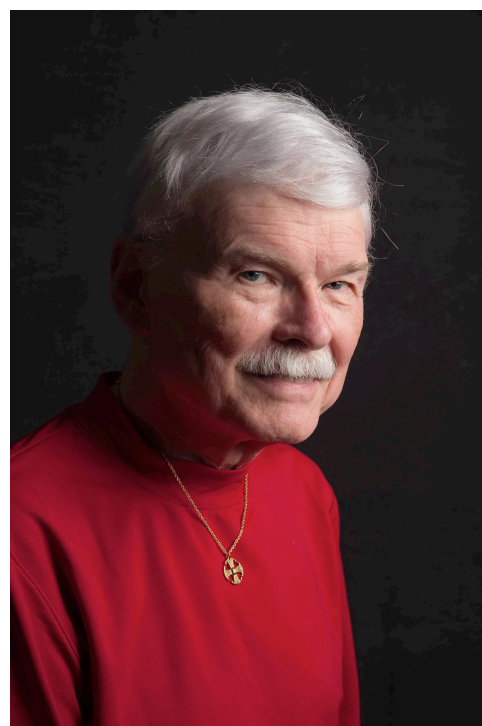


A Phi Beta Kappa graduate of the University of Michigan as a student of Helen Titus, Ms. True went on to Juilliard to study with Sascha Gorodnitzki, and then earned the DMA with Leon Fleisher at the Peabody Conservatory. In Paris, she studied with Nadia Boulanger on a Fulbright grant.

S and H Productions of Kansas City produced a series of four videotapes, "Nelita True at Eastman," featuring her performances, lectures, and teaching. These videos are currently being seen on five continents. She has been featured in articles in *Clavier*, *Piano Today*, *The European Piano Teachers' Journal*, and is the subject of cover stories in *Keyboard Companion* and *Clavier Companion*.

Featured Conference Composer and Artist, Thursday evening, November 14, 2013: Dr. John Beall

John Beall, Professor and Composer-in-Residence at West Virginia University since 1978, is a native Texan. The son of a Baptist minister, he grew up in Belton and Beaumont, and obtained his first degrees from Baylor University, a leading church-related institution. In those years Beall absorbed a deep classical musical culture; before college, he had become a capable pianist and string player, both double bass and cello, with a precocious knowledge of their literature. After serving four years in the United States Air Force, he attended the Eastman School of Music for his doctorate (Ph.D, 1973), obtaining the Louis Lane Prize and the Howard Hanson Prize, two of Eastman's highest composition honors. His principal teachers were Samuel Adler at Eastman, and Richard Willis and Charles Eakin at Baylor.



Beall's first academic positions were in Texas and Illinois, before he accepted the West Virginia position. In the succeeding years, even after his relocation to West Virginia, several of Beall's outstanding works, such as the Piano Fantasy and the Anglican Mass, continued to utilize serial materials and techniques; but there was a definite trend toward a more tonally-centered, yet still highly individualized harmonic and melodic syntax. Hymn and folk material, and the drive to communicate their emotional essence, played a large role in this transition.

But an unmistakably Appalachian orientation is felt as early as 1981, in the quartet for piano, violin, cello, and clarinet *On Chestnut Ridge*. *On Chestnut Ridge* utilized Fair Charlotte and Lover's Lament from Patrick Gainer's book, *Folksongs from the West Virginia Hills*. His 1997 opera, *Ethan Frome*, written in collaboration with librettist Jack Held, quotes the New England

fiddle tune, Soldier's Joy. At the same time Beall was becoming more deeply acquainted with the scenic wonders of his adopted state, its mountains, gorges, and whitewater, as well as its people. Often his chosen hymn tunes have a strong flavor of folk music. In his Sonata for Cello and Piano, 1984, he used the tune Softly and Tenderly Jesus is Calling. His Symphony No. 1 in 1985 used the hymn Dunlap's Creek; and the orchestral Mountain Music, 1987, used Am I a Soldier of the Cross, as well as Beall's original version of a barn-dance fiddle tune. His Symphony No. 2, "Spruce Knob," (2003) is named for the highest peak in West Virginia and uses the folk song, Come All You Fair and Tender Ladies as its signature melody. Folk tunes have also figured in more recent works such as the Sonata for Viola and Piano (2004) and the Piano Quintet (2008). The hymn tune Come, Holy Ghost is used in the recent band piece, Righteous Fire.

His music is published by Carl Fischer, and Southern Music Co. and also available through Theodore Front Musical Literature, Inc. Recordings of his music are found on Crystal Records (one LP) and Cambria (2 CDs), E.R.M. Media (2 CDs), and the West Virginia University Press (2 CDs).

Featured Conference Clinician: Joanne Haroutounian



Joanne Haroutounian serves on the George Mason University piano faculty, and oversees the University's piano pedagogy program. Dr. Haroutounian combines her musical careers in performance, teaching, writing, editing and pedagogy with research in educational psychology and gifted/arts education. She presents workshops and master-classes internationally, regularly presenting at national conferences of MTNA and Pedagogy Conferences. She was the keynote presenter at the Singapore International Piano Pedagogy Seminar in June 2009.

She is well known for editing and writing numerous teaching publications offered through Kjos Music Co., including her newly-released pedagogy text, *Fourth Finger on B-Flat: Effective Strategies for Teaching Piano*. She compiled and edited *Chamber Music*

Sampler, a set of three books of piano trios for intermediate to moderately advanced performers. She also developed *Explorations in Music*, a comprehensive curriculum in theory, ear training, analysis, and creative composition. The series has been described as the "favorite teaching material published in 1993" (Piano and Keyboard)," fascinating for students, a significant contribution to available theory materials"(Clavier), and a "landmark text that will enrich the learning process in the studio of any teacher who uses it" (American Music Teacher). The publication, *Kindling the Spark: Recognizing and Developing Musical Talent*, offered through Oxford University Press, provides information regarding perspectives of musical talent for teachers, parents, and pedagogy or music education students in college.

Dr. Haroutounian's specialized interest in working with talented music students grew into research that led to the development of the MusicLink program, which provides long-term private instruction to promising students in financial need. She is currently the Director of the MusicLink Foundation, a non-profit organization that has reached over 5,000 students in forty states and four Canadian provinces, providing 300,000 hours of instruction, equivalent to almost \$8 million in scholarship donation provided by volunteer MusicLink teachers. More information on this organization can be found [onwww.musiclinkfoundation.org](http://www.musiclinkfoundation.org).

Joanne Haroutounian Conference Session

Fourth Finger on B Flat: Effective Strategies for Teaching Piano

This text grew from sharing ideas with teachers across the country, so it is practical, user-friendly, and offers some unique strategies you can try in your studios. Are you seeking a better way to assess student capabilities during the initial interview? It is in there. Do you wish your students would have more input and interest in making decisions about interpretation of pieces? It is in there. What about some unique ways to develop practice routines that mirror ideas of deliberate practice, so prevalent in research and article? Want to get a bit more creative with your students? Studio business ideas are always welcome, whether you are a fresh teacher or an experienced teacher seeking fresh ideas to try. Let's share all that is "in there" together. The session will present a general overview of this new pedagogy text and focus on these ideas and more – including a comprehensive way to teach scales and technique, from beginning pentachords to multiple octavescales and arpeggios.

Featured Conference Clinician: Lisa Levinson



Lisa Levinson is an AmSAT-certified teacher of the Alexander Technique, and is also certified as a Registered Movement Therapist. Based in Pittsburgh, PA, Lisa has a lively private practice, and presents classes and workshops throughout the tri-state area. In addition, she teaches the Alexander Technique at Carnegie Mellon University's School of Drama, School of Music, and at the UPMC Center for Integrative Medicine. During the summers, she has been part of the teaching faculty at the annual Dalcroze Eurhythmics workshops at Carnegie Mellon, the Summer Choral Workshops at Youngstown State University, and the Dobama Emerging Actors Program in Cleveland, OH. She has presented the Alexander Technique to groups ranging from the Mendelssohn Choir of Pittsburgh to the American Mensa Annual Gathering. Lisa has extensive experience working with

musicians, actors, and people with pain issues, and has a special interest in exploring the relationship between breath, movement, and sound.

Featured Conference Clinicians:

Sheila Barnhart and Justin Krueger, NCTM, presenting:

“Technology Tricks, Tips, and Tools for the 21st Century Studio Teacher”

Revitalize your teaching methodology. Communicate with students in mediums they are familiar with. In the 21st century there is a lot of competition for the attention of our children, and so often piano lessons do not win. Using the technology available for music instruction can be key to student interest and retention. Learn about software, apps and websites that can be used in the studio to improve musicianship through:

ear training, listening, composition, music theory, music history, and more. We want to teach well-rounded musicians!



Sheila Barnhart is currently a DMA candidate at West Virginia University studying Piano Performance with Dr. Christine Kefferstan, and serves as the Graduate Assistant Piano Technician. She earned an MM from WVU and a BM from Westminster College where she studied with Dr. Nancy Zipay-DeSalvo. Her article *Engaging, Accessible and Fresh: Ferruccio Busoni's Two-Piano Transcriptions of Works by Mozart* was published in the September 2011 issue of the MTNA E-Journal, a collaborative effort with Dr. Kefferstan.

Awarded the 2010 WVU Graduate Enrichment Fellowship, Barnhart is an active member of the WVU collegiate chapter of the Music Teachers National Association, and teaches in the WVU Community Music Program. She was a 2010 winner of the Young Artist concerto competition at WVU, and has performed for numerous master classes, including performances for Dr. Laura Melton of Bowling Green State University and French-Italian pianist Olivier Cavé. Barnhart has also performed as an invited Guest Artist for the Steinway Society of Western Pennsylvania's lunchtime concert series, and at Westminster College.

Justin Krueger NCTM is a DMA student at West Virginia University studying piano with Dr.



Peter Amstutz. He previously earned an MM in Piano Pedagogy studying with Dr. Sylvia Coats and piano with Dr. Andrew Trechak at Wichita State University, where he was also a graduate teaching assistant. He has won several accolades for his performance and his teaching, and is also active in the MTNA organization where he holds National Certification.

2013 WVMTA CONFERENCE Program Ads

The Board of Directors would like to invite you to consider a donation to the 2013 WVMTA State Conference Program Book. The WVMTA Conference will be held November 14-16, 2013 at West Virginia University in Morgantown, WV. Your donation will provide for you an opportunity to visually display your conviction to the importance of music education in all our lives.

Below are prices and instructions for purchase of a range of ad sizes – from full-page to “I’m a music education supporter” one-liners – to be included in our conference program book. For individual WVMTA members, collegiate student chapters, and WVMTA district associations there will be a special 15% discounted rate on all below prices.

Business/Institutions that donate services, facilities, student awards, etc. valued at \$100 or more, to this year’s conference/competitions will receive a full-page ad FREE, AND additional FREE exhibit-display space at the conference registration area! WVMTA is a 501c3 non-profit educational corporation. All donations are tax deductible. WVMTA reserves the right to accept or deny ads for publishing.

WVMTA/VMTA Conference Program book ads (please check):

_____ Full page (4.5” x 8”) \$100 _____ Quarter page/business card (4.5” x 2”) \$30 _____ Half page (4.5” x 4”) \$55 _____ Eighth page (2.25” x 2”) \$20 _____ ”Music Education” Supporter \$10 (one-line name listing)

*Special 15% discounted rate on all above prices for individual WVMTA members, collegiate student chapters, and district associations.

Please provide camera-ready artwork (b/w) or business card. Email attachments will also be accepted.

Deadline: **September 1, 2013.**

Mail this signed contract, ad copy, and check (made out to WVMTA) to:

Gary Mullenax, NCTM
18 Shady Lane
Martinsburg, WV 25405

Email: garymullenax@aol.com

Amount of check:

\$ _____ (USD)

Name of Advertiser: _____

Contact Name: _____ Address: _____
City, State,

Zip: _____

Signature: _____ Date: _____

MTNA Foundation Raffle Items

At the 2013 WVMTA Conference, we will hold a raffle to earn money for the MTNA Foundation. Each **district** is asked to contribute **one** item to the raffle (in the spirit of the raffle they hold at the MTNA national conference, where each state donates an item).

Please let your district chair(s) or myself know if you have something you can donate to the raffle, even if you cannot bring it to the conference. We would appreciate donations of the following types of items for the conference raffle: **gift baskets or gift certificates from a well-known business in your district** (Holl's chocolates, Ryder Pharmacy, Lakeview or Stonewall resort, Ridgefield Farm, etc.).

Most businesses will donate the items to us because we are a 501c3 non- profit organization, and their donations are tax-exempt.

Please bring your items to the registration table at the conference, where we will set up a display and sell tickets during registration hours. Raffle winners will be announced at the Saturday afternoon winners' recital and you need not be present to win.

Gary Mullenax, NCTM, President-Elect

2013 WVMTA Distinguished Teacher of the Year

Congratulations to our 2013 Teacher of the Year nominees: **Christine Kefferstan, Carole Kriewaldt, and Eloise Federer**. To vote for Teacher of the Year, please send your vote to Vicki Cavendish, WVMTA President at: jpcavendish@aol.com, or mail your vote to:

Vicki Cavendish
207 52nd Street
Charleston, WV 25304

Deadline for voting will be **August 16, 2013**. The 2013 Teacher of the Year will be recognized at the annual banquet during the state convention in November.
or email, to: [jpcavendish\(at\)aol\(dot\)com](mailto:jpcavendish(at)aol(dot)com)

Christine Kefferstan

I discovered my "teaching heart" by working with Anna McGrosso, David Bar-Illan, and Sedmara Rutstein. Each mentor had a very personal approach to my training, but each focused on the greatness of the music and the imprint it made on their lives. My undergraduate degree is from Illinois Wesleyan, and my MM and DMA degrees are from the Cincinnati Conservatory. Both schools promote an education that fosters artistry as well as a thorough understanding and appreciation of history, theory, and the foundations of Western Art Music.

As a professor at WVU since 1979 (!), I have had the great joy of working with students from many countries and of varied backgrounds, from pre-school to doctorate level. Each student comes with the expectation that I will help them. Teaching has been the stimulus for my own growth, searching to find the best way to communicate not only musical knowledge but life skills as well. Former students are now teaching music and humanities courses in colleges, private lessons in studios, and performing with major and less-known ensembles throughout the US and Asia. This summer I will visit many of my former students in Malaysia and Indonesia as my daughter and I perform 6 concerts of music for two pianos. I cannot believe my good fortune! No matter how much terrain you cover, there is far more to explore. If you have ever climbed a mountain, you know that reaching the summit feels good; but once you take in the unlimited view, you become aware of how much more there is to experience.

About three decades ago, John Hawkins asked me to organize a summer WVMTA conference. How smart I was to say yes! That introduction to the members of our state led to many more connections as I eventually served as state president, Eastern Division president, and board member for the Foundation and for the national organization of MTNA. Over the years, it became evident to me that this is a well-governed, caring, and thoroughly professional teaching community. My students have had opportunities that contributed in the most positive ways to their maturing musicianship and sense of self-worth. Auditions, competitions, conference presentations, published articles, student chapter organizations, trips to conferences, rubbing elbows with guest artists, and enjoying concerts together are but a few of the benefits that my students and I have shared through MTNA. There is no doubt in my mind that I am a better teacher for having participated in many aspects of MTNA membership.

Carole Kriewaldt (Carole Ann Holmes)

I believe the number one prerequisite for any teacher is very simple... you must love children! When you love a child, you are always honest with them. They really believe you when you say something has been done well or something really needs a lot of work. I start teaching children as early as 3 1/2 years old. Usually I keep them through the seventh or eighth grade. After six to eight years of study with a teacher, I feel they have been given the best that teacher has to offer, and it is time to send them on. It is important for their musical growth that they receive new and different ideas.

Technique is a must and I start it on the very first lesson, no matter what the age. One thing I have learned is that children will rise to whatever expectations you establish for them. Their willingness to trust is absolutely adorable and that should never be abused. Children are just amazing and we can learn as much from them as they can from us. When they walk in my door for a lesson, technique is first at all times. No technique - no lesson!! I also realize that this approach is not for every child, so I interview the parents of the child to make sure they understand what I expect. I personally do not use method books except for maybe the first six

months. Once they know their notes and how to count, we go straight into simple repertoire. I do not believe in the "hand position" approach -- there are 88 keys and ten fingers. Technique will get you up and down the piano, not five -finger hand positions.

I can say with all honesty, that I have not always been a good teacher. As a matter of fact, it would be safe to say, that I was a disaster!! However, I was determined to learn and grow. So over the years I managed to develop a program that brought the best out in my students, and consequently they have brought the best out in me.

Sometimes you really cannot tell whether you are making an impact on a child or not. It is not until years later when you view their accomplishments, or when you hear from them and they thank you for establishing the self discipline necessary to learn in any field. It is at that point you become aware of the fact that you have had major influence on someone's life. Over the years I have seen many students go on to become amazing leaders in their field and they all dearly love and appreciate music. That is what it is all about.

During the past 33 years I have had the honor to be the teacher of students that have won prizes in Texas, Wisconsin, Maryland, Virginia, Washington DC, and West Virginia. They have been winners of local, state, national and international competitions. They have given recitals in their hometowns, statewide public events, national stages such as Carnegie Hall and in foreign countries. Many of them have gone on to be music majors in conservatories and universities. I am always honored to say that I played a small part in each child's life.

Eloise Federer

My love for music was developed from an early age by my mother, who taught me songs by rote. At the age of nine, I began piano lessons with Morgantown teacher, Martha Lewis (Manning). In later years, I continued my study with Virginia Chrisman McWhorter, Volney Shepard, and Nelle Reinhart during which time I performed for the Junior Music Club and the Womens Music Club. Hearing Ignacy Jan Paderewski over the radio and seeing Earl Wild, Artur Rubinstein, and Vladimir Horowitz was indeed inspirational.

When a senior in high school, I won the Board of Governor's Scholarship to attend West Virginia University, where I studied pipe organ with Grace Martin Snee and Clyde English, and piano with A. James Weiser and Ralph Briggs, to earn a Bachelor of Music Degree in Piano. Upon graduation, I received the Margaret Ann Cuthbert Award as the most outstanding graduate.

In 1948, I was piano soloist at the Kappa Phi National Convention at Wellesley College, Wellesley Massachusetts. I am a charter member of Epsilon Nu Chapter of Mu Phi Epsilon.

Studying with Thomas Richner, I received the Master of Arts Degree from Teachers College, Columbia University. During the summer in New York City, I sang in the choir at Riverside Church.

For eighteen years, I taught chorus and general music at Morgantown Junior High School, where I supervised student teachers from the University. In 1970, I moved to Elkins to accept a position in Randolph County, where I taught elementary through high school levels of music, until my retirement in 1986. During four consecutive summers, I attended international music festivals in Geneva, Switzerland; Salzburg, Austria; Munich, Germany; and Edinburgh, Scotland.

I am presently teaching private piano pupils in my home, as I have been doing since 1944, when a freshman at WVU. It is indeed gratifying to have had my pupil, Ryan Kuo, perform in Carnegie Hall, New York City, after being awarded the Grand Prize in the World Piano Competition sponsored by the American Music Scholarship Association.

I am convinced that the skills acquired in the study of piano carry over into other avenues of learning. Long after piano lessons have terminated, students continue to benefit from their ability to be effectively expressive and mentally challenged as a reward for dedicated study.

Past Teacher of the Year Award Recipients:

1991 Peggy Johnston, NCTM	1992 Christine Kefferstan, NCTM
1993 Carol Beall, NCTM	1994 Linda Seime, NCTM
1995 Lena Lim, NCTM	1996 Mary Wilson
1997 Ray Martin, NCTM	1998 Leslie Petteys, NCTM
1999 Ruth Carder, NCTM	2000 Catherine Crotty, NCTM
2001 Bonnie Miltenberger	2002 no award given
2003 Lya Cartwright	2004 Olive Meyer, NCTM
2005 Mila Markun, NCTM	2006 Scott Beard, NCTM
2007 Elaine Tutt	2008 Vicki B. Cavendish
2009 Harriet Tucker, NCTM	2010 Jan Jemison Smith, NCTM
2011 Mary Ellen Morrison, NCTM	2012 Hooi Yin Boeey

2013 WVMTA Distinguished Leader of the Year

Dr. Mary Lynne Bennett, NCTM, will be honored at the upcoming state conference in Morgantown, WV, as the recipient of the WVMTA 2013 Distinguished Leader of the Year Award.

Mary Lynne Bennett, NCTM, is on the piano faculty at Duquesne University, teaches in her home studio in Allison Park, PA, is a church musician, and a mother of three young musicians. She taught piano and music education at Fairmont State University from 2003-2012. Dr. Bennett's students from Fairmont State now serve as successful music educators across the state of West Virginia and beyond. During her tenure teaching in West Virginia, Mary Lynne served as certification chair, treasurer, president-elect, president and now immediate past-president of WVMTA. She also served as the Eastern Division Certification Commissioner for MTNA from 2007-2009.

♦ This award is based on accumulated years of leadership and service contributed to the organization, over and above 10 years.

♦ This award will be based on whether the award was or was not already received by a particular member previously. The award CAN be granted to the same individual more than once.

♦ This award will be based on the recommendation, every year, of the current committees' research and records (If you are interested in becoming a future member of the Awards Committee, please notify Vicki Cavendish or Gary Mullenax, NCTM). The Distinguished Leader of the Year Award was begun in 2006, replacing the "Member of the Year Award.

Member of the Year Honorees

1991 Mary Shep Mann, NCTM	1998 Jean Douglass, NCTM
1992 Bobby Loftis, NCTM	1999 Connie Arrau Sturm, NCTM
1993 Judy Lambert, NCTM	2000 Olive Meyer, NCTM
1994 Jane Mangus, NCTM	2001-02 no awards given
Sandra Hastings	2003 James Miltenberger
1995 Mila Markun	2004-05 no awards given
1996 Marija Sommer, NCTM	
1997 Marguerite Bostonia, NCTM	

Distinguished Leader of the Year Honorees

2006 Barbara Heckert	2010 Gary Mullenax, NCTM
2007 Carol Beall, NCTM	2011 Janna Kisner, NCTM
2008 Mary Wilson	2012 Scott Beard, NCTM
2009 Karen Taddie, NCTM	

MTNA Eastern Division Competitions, Dr. Scott Beard

The 2014 Eastern Division MTNA Competitions will be held January 10-12, 2014 at Penn State University, Music Buildings 1 & 2. Our site coordinator is Dr. Stephen Smith.

Notes from Arts Advocacy and Awareness Chair, Ruth Raubertas

Yo-Yo Ma on “Art for Life's Sake”

World renowned cellist, arts advocate and creative collaborator, **Yo-Yo Ma**, was recently a keynote speaker for Americans for the Arts on the subject of “**Art for Life's Sake.**” His address was a helpful focus on the what, why and how of highlighting the importance of art and music in our society. We music teachers can always use reminding of why we are doing what we are doing, and how we can make our teaching more relevant to today's youth and wider society.

One question educators can ask is, “What kind of work force is needed in our current economy?” Researchers who asked this question of major corporations discovered the following skills that are in demand: **1. Collaboration, 2. Flexibility, 3. Imagination, and 4. Innovation.** Musicians, of course, engage in these skills continually, especially in playing with others.

In considering how best to develop these qualities, Yo-Yo Ma borrowed a concept from ecology called the “**edge effect.**” This concept explains that the point where two different ecosystems meet, such as a forest and a meadow, is the zone of highest natural diversity and activity. It is here where you will find the most different kinds of species of plants, animals and insects. Life has a way of generating more life, and often an “edge” of such landscapes can develop a new ecosystem all it's own.

An “edge” is formed in human lives every time one person meets another, particularly from different cultures. Ma describes his early life and how several “edges” came together: his family was originally Chinese, moved to Paris and then to New York, so just in those three moves Ma experienced three different cultures coming together. He also met **Pablo Casals** who told him

that he (Casals) was **first, a human being, second, a musician, and third, a cellist**. This made a big impact on Ma at a very young age.

Ma provided an example for the audience by playing “The Swan” by Saint-Saens as an accompaniment to the footwork of **street dancer Charles “Lil Buck” Riley**. Riley's dancing is like a cross between urban “gangsta walkin” and ballet...an example of how something fresh and original can come at the intersection of two radically different cultures.

Ma also looked at two of the “engines” that fuel society: politics and the economy. While politics has to do with power, and the economy with money, a third engine is needed: culture, which develops trust between people. Without culture, the other engines of civilization cannot function. He cited another study that found that students who engage in the arts in school are much more likely to go to college, volunteer their time, and engage in the political process.

We are all aware of the need in our educational system to prepare students in **STEM: science, technology, engineering and mathematics**. But do those subjects really exist as something separate from the humanities and the arts? Ma referred to Einstein's observation that the greatest scientists are also artists...and there are many scientists such as Richard Feynman who would agree (check out his YouTube video “Ode to a Flower”). Art can be science and science can be art...to reduce either to separate and distinct subjects may be doing a disservice to true education. Music is an excellent illustration of this...music has a scientific structure while at the same time requiring the essential input of human emotion and thought.

Yo-Yo Ma challenges us to go beyond “STEM” to “steAm”...to put the arts into the mix for education. “STEM without STEAM loses steam,” he says. “STEM with STEAM will power our country.”

Treasurer's Report, Margie Cooper

The WVMTA checking account balance is \$18,460.86 as of June 14, 2013.

As per the Credit Union statement (3/31/13), our one-year renewable CD is worth \$10,211.61 and our five year CD is worth \$10,074.50.

MTNA Membership Campaign WVMTA Challenge and Incentive

WVMTA sponsored another membership contest this year as part of MTNA's “Involve, Inform, Inspire” campaign. The district/student chapter recruiting the most new members will be award a luncheon of up to \$10 per person. And the winner is.....West Virginia University Collegiate Chapter!! Congratulations to the members of WVU Collegiate Chapter!

Notes from Certification Chair, Janna Kisner

1. Rhode Island
2. Oklahoma
3. Louisiana
4. Arkansas
5. New Hampshire
6. Idaho
7. Ohio
8. Iowa
9. Utah
10. Montana

11. West Virginia 23/108 members certified 21.3%

West Virginia ranks #11 in the percentage of members who have completed certification. With just a couple more new certifications, we could move into the TOP TEN! Do West Virginia proud by considering certification and getting started now. All the details are here. <http://www.mtnacertification.org/>

MTNA Professional Certification

Do you want to take your professionalism to the next level? Did you know that the [MTNA Professional Certification Program](#) exists to accomplish that goal? Certification is a process that validates an individual's qualifications for a specific field of professional practice. It demonstrates to employers, clients and peers that which the individual knows and is able to do. It signifies commitment to continued excellence in professional practice. In addition, it increases visibility, builds credibility, provides a goal for personal professional achievement, and validates expertise for the individual and to those outside the field. The MTNA Certification Program exists for teachers who teach music to students of any age level in private or group settings. The program is based upon a set of five standards defining what a competent music teacher should know and be able to do.

For more information about the Certification Program, visit the [website](#) or contact jannakisner@yahoo.com, the national headquarters at (888) 512-5278 or mtnacertification@mtna.org.

MTNA Certification - WVMTA Challenge and Incentive

\$100 Reimbursement Check Available

For any newly certified NCTM!

Yes, for anyone who successfully becomes a NEW NCTM! No stipulations. Receive a \$100 award from the WVMTA board for completing certification which covers half of the current \$200 fee. Find out the latest information on requirements for the national certification program at <http://www.mtnacertification.org/>

(This award does not apply to people who complete their renewals or their permanent professional certificates. This award is only for newly certified.)

Certification Drawing

Value: \$200

Our certification program has a drawing at each year's state conference to allow one person to win a free \$200 application fee for MTNA certification. This year, any member (regular or collegiate) may enter your name in the drawing prior to the state conference and the winner will be drawn at the state conference. The winner need not be present to win, although we encourage all members to attend state conferences.

This \$200 scholarship is available as a reimbursement upon the successful completion of all requirements for certification within the next two years.

Contact Janna Kisner, NCTM, certification chair, to enter the drawing. jannakisner@yahoo.com

Find out the latest information on requirements for the national certification program at <http://www.mtnacertification.org/>

Collegiate Members are eligible to enter the certification drawing.

District Reports

Morgantown MTA/District I Report:

Spring events for District I included:

Friday April 19, Theory testing at the CAC, WVU

Friday April 26, String adjudicated performances at the CAC, WVU

Saturday May 4, Piano adjudicated performances at CAC, Bloch Hall and 200B, WVU

Mary Morrison, NCTM; and Mary Wilson, Co-Chairs

Clarksburg MTA/District II Report:

Technique tests were held on April 6, 2013 with seven students from the studio of Robert Ellis participating.

The annual Spring Adjudicated Performances were held on May 4, 2013 at Alderson-Broadus College, Philippi, WV. There were a total of 13 entrants, with two students receiving trophies. The adjudicator was Mrs. Catherine Crotty. Participating teachers were Eloise Federer, Robert Ellis, and Hooi Yin Boey.

Dr. Hooi Yin Boey, Chair

Charleston MTA/District III Report

District III held their Piano Spring Auditions on the morning of April 27 at West Virginia State University. Henning Vauth adjudicated.

String Adjudicated performances were held on Sunday, April 28, at the University of Charleston.

Karen Morris, Chair

Mid-Ohio Valley MTA/District IV Report:

District IV held theory-technique tests at First Lutheran Church on March 9 and March 16. A total of 46 theory and technique tests were given, representing students of Jan Smith, Linda Toomey, and Barbara Heckert.

Spring auditions were held on May 11 at Trinity Episcopal Church. A total of 54 students were adjudicated by Eric Benjamin. Participants were students of Jan Smith, Amy Rice, Laura Hamm, Marilyn Horton, Vivian O'Conner, Linda Toomey and Barbara Heckert. The following trophies and plaques were awarded:

Trophy 1: Sydney Allman, Aiden Shreves, Madison Roe, Timothy Cronin, Hannah Lang, Sydney Spencer, and Kyle Shreves

Trophy 2: Karoline Murdock, Elizabeth Lehman, Alia Ott, Olivia Miller, and Preston Carpenter

Plaque 1: Carrie Leavitt

Plaque 2: Jennifer Murphy

Barbara Heckert, Chair

Huntington MTA/District V Report:

District 5 wrapped up their Spring Performances on May 11. We had 52 students participating in piano and strings.

Cynthia Counts and D'Neil Hartley, Co-Chairs

Eastern Panhandle MTA/District VI Report:

District VI, WVMTA (Eastern Panhandle Music Teachers Association) held its Spring Recitals Saturday, May 18th, 2013 in the W.H. Shipley Recital Hall, Frank Center for the Performing Arts, Shepherd University. Students from the studios of Jenny Anderson, Susan Carpenter, Ruth Carson, Carole Kriewaldt, Gary Mullenax and Suzanne Tabb performed.

Forty-nine students participated in three recitals, each followed by a reception for students, parents, teachers and friends. Several students received plaques or trophies for their continued participation in WVMTA and EPMTA events.

Susan Petzold-Carpenter, NCTM, Chair

FOOTPRINTS

Our very best wishes to Mary Morrison's (District I) good health after her recent hospital treatments and surgeries.

A warm welcome to Virginia Desouky, a new WVMTA member, from District I!



MTNA membership is accompanied by many benefits, but one you may not know about are the discounts offered exclusively to MTNA members from partner retailers and businesses. MTNA encourages members to take advantage of savings in office supplies, prescriptions, publications, teacher training and travel. MTNA has partnered with the following companies: Office Depot, Prescription Savings, *Making Music*, *Musical America*, Oxford University Press, PianoBuyer.com, Kindermusik, Avis, Budget, Motel 6, Red Roof Inn and Wyndham Hotel Group. For more information, visit <http://www.mtna.org/member-discounts/>.

The advertisement for Music for Young Children (myc.com) features a yellow background. On the left, there is a circular inset photo of a young girl with glasses playing a piano. To the right of this is another circular inset photo showing a group of children and an adult. The main text reads "The High Note in Music Learning" in a large, bold, yellow font. Below this, it says "We provide the best quality music education to young children by blending the pleasure and the joy of music making with sound instruction. Group music lessons for children ages 3 and up." At the bottom, it states "Teaching opportunities available in West Virginia!" and "Please contact: Vicki Lewis 440-333-3829 v.lewis@myc.com". On the right side, there is a logo for "Music for Young Children" featuring a smiling sun and the text "myc.com" on a musical note graphic.

News is published quarterly online at www.wvmta.org and mailed to members who do not have an email address. If you have a change of street address or email address, contact MTNA at <http://www.mtna.org> or call 888-512-5278

Ruth Carson, Newsletter Editor [carsonruth\(at\)verizon\(dot\)net](mailto:carsonruth@verizon.net)

Volume 48, Issue 3

June 2013
